



Oliart



**Status:** Online series with plans to convert to television series.

*Oliart* is an online series for women age 25-65 who love arts and crafts. Whether its fiber arts, sewing, crocheting, carving wood, drawing or painting, there is always something that inspires viewers to watch, learn and create.

*Oliart* has proven its value! We receive multi-generational reviews every single day, both on YouTube and on our website, [www.bigredhat.com](http://www.bigredhat.com). The show has had half a million views with absolutely no promotion. We already have an audience!

*Oliart* is already a big hit with our viewers and the fan base is growing every day.

**View proof  
of concept at  
[www.BigRedHat.com](http://www.BigRedHat.com)**

*“Move over  
Martha Stewart...  
Oli is so cute!”*

*“I dont even make  
the art. I just like  
watching Oli!”*



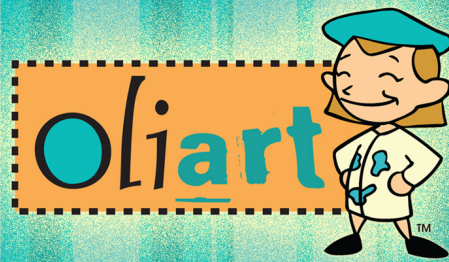
**HD 26 X 30’  
audience: female,  
age: 25-65  
TV-G  
Closed Captioned**

**For information:**

**Clark Gray  
Executive Producer  
Big Red Hat Productions  
512-264-7298 (office)  
512-554-9618 (cell)  
[info@BigRedHat.com](mailto:info@BigRedHat.com)  
[www.BigRedHat.com](http://www.BigRedHat.com)**

**Olivia Gray** has been making art most of her life and is always creating something fun. Her on-line show, *Oliart*, gives viewers step-by-step video instructions to complete fun artistic projects that, with Olivia’s guidance, anyone can do. Her instruction is clear and concise with a hint of comical wit.

*Let’s make something!*



## A small sample from thousands of *Oliart* reviews and comments:

Dear Olivia! I have never seen a girl leaving such a warm, talented and cute impression as you have given us in all of your videos. You possess the gift of teaching in such a nice and entertaining manner. Many school teachers could learn so much from you. I do hope you will be making many more of these great Oliart videos or even make your own DVD. I would be the first to buy one! Warm greetings from Angharad (in Europe).

This is a wonderful video. Our whole family enjoyed it immensely! Thank you for sharing it. You've given us some great ideas! Keep up the great videos.

I watched all of your tutorials and they are so much fun. I won't be surprised if I see you on the Martha Stewart show! Keep having fun making creative crafts!

Oh my goodness! I have been wanting to learn how to make these hats and if she can do it, I think I might be able to handle it. What an awesome video and great directions!

Hi, I am a wet felter and I have done some needle felting as well. I loved watching Olivia making felted flowers and needle felted mittens. Olivia, you explain everything so clearly. I can't wait to share your site with all of my felting friends. I also can't wait to see what you do next.

This is so fantastic. I sat and watched it all with delight and interest. It's given me the confidence to try it out myself. Thank you so much Oli.

Wow Olivia, you are fabuuuuu! What talent you have! Here I am, a mixed media artist, at the age of forty seven, and have been creating art since around your age, and I've never made a mobile. Thanks for teaching me!

I have watched a number of your videos and you are great. I have taken many classes in my life time from many experts and you teach as well if not better than the best of them. You are relaxed, have a wonderful spirit, vocabulary and are just delightful. You give excellent instructions. You are terrific and I am sure you will succeed in anything you choose to do in your life. Thank you for being an inspiration.

Oli you are great. You deserve your own show!

Not only are you adorable, but you are tremendously creative. I am knitting a bag that I will felt for my daughter and she said she wants a flower on it. I will certainly be making a flower like this as an embellishment. Thank you so much for your informative video. I really enjoyed watching it.

Oli is a wonderful teacher! -Hank (71 years young)

Let's make something!